

ORDER



Orders	Order / Rev:	104172							
	Alt Order #:								
	Product Desc:	State Senate 4Q12							
	Estimate:								
	Flight Dates:	10/01/12 - 11/04/12							
	Original Date / Rev:	07/10/12 / 10/02/12							
	Order Type:	GENERAL							
	Primary AE:	Kevin Goodell							
	Sales Office:	VEGS							
	Sales Region:	Local							
Agency	Name:	Benny for Nevada							
	Buying Contact:								
	Billing Contact:								
	1930 Village Center Cir.								
	Las Vegas, NV 89134								
	Billing Type:	Cash							
	Billing Calendar:	Broadcast							
	Billing Cycle:	EOM/EOC							
	Agency Commission:	15%							
Advertiser	Name:	Benny for Nevada - Revised							
	Demographic:	A25-54							
	Product Codes:	PLC09							
	Priority:	SELECT PRIORITY CODE							
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN							
Bill Plan									
					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/28/12	15	\$9,050.00	\$7,692.50	October 2012	15	\$9,050.00	\$7,692.50	0.00
10/29/12	11/04/12	1	\$900.00	\$765.00	November 2012	1	\$900.00	\$765.00	0.00
					Totals	16	\$9,950.00	\$8,457.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/01/12	10/25/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-----	:30	0	\$400.00	3	0.00	NM	11	\$5,450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/01/12	10/07/12	-TWTh---	3	\$400.00	0.00								
		Spot	Ch	Date Range	Description	Start/End Time									
		1	KSNV	10/01/12-10/07/12	M-F Wheel	7-730pm									
				See MG 1.14 [DEBATES]											
				3	KSNV 10/01/12-10/07/12 M-F Wheel	7-730pm									
				Credited [cr]											
				14	KSNV 10/05/12-10/05/12 M-F Wheel	7-730pm									
				(M) MG for 1.1 10/03 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
				Week: 10/08/12	10/14/12	M-WT---	3	\$400.00	0.00						
				Spot	Ch	Date Range	Description	Start/End Time							
				5	KSNV	10/08/12-10/14/12 M-F Wheel		7-730pm							
				See MG 1.15 [na debates]											
				15	KSNV 10/12/12-10/12/12 M-F Wheel	7-730pm									
				(M) MG for 1.5 10/11											
				Week: 10/15/12	10/21/12	MT-T---	3	\$400.00	0.00						

Order / Rev: 104172
 Alt Order #: _____
 Flight Dates: 10/01/12 - 11/04/12

Advertiser: Benny for Nevada
 Product Desc: State Senate 4Q12
 Estimate: _____
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/01/12	10/25/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-----	:30	0	\$400.003	0.00	NM	11	\$5,450.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12 10/21/12 MT-T---															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>					<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
8	KSNV	10/15/12-10/21/12	M-F Wheel		7-730pm					MT-TH-----	:30	(\$400.00)	0.00	NM	
See MG 1.16 [PGM CHG = JEOP OR WHEEL IN PRIME]															
9	KSNV	10/15/12-10/21/12	M-F Wheel		7-730pm					MT-TH-----	:30	(\$400.00)	0.00	NM	
Credited [cr]															
16	KSNV	10/17/12-10/17/12	M-F Wheel		7-730pm					--W-----	:30	\$400.00	0.00	NM	
(M) MG for 1.8 10/16															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>					<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
10	KSNV	10/22/12-10/28/12	M-F Wheel		7-730pm					MTWTh-----	:30	\$750.00	0.00	NM	
11	KSNV	10/22/12-10/28/12	M-F Wheel		7-730pm					MTWTh-----	:30	(\$400.00)	0.00	NM	
See MG 1.17 [na debates]															
12	KSNV	10/22/12-10/28/12	M-F Wheel		7-730pm					MTWTh-----	:30	\$750.00	0.00	NM	
13	KSNV	10/22/12-10/28/12	M-F Wheel		7-730pm					MTWTh-----	:30	\$750.00	0.00	NM	
17	KSNV	10/19/12-10/19/12	M-F Wheel		7-730pm					-----F----	:30	\$400.00	0.00	NM	
(M) MG for 1.11 10/22															
N 2	KSNV	10/01/12	11/04/12	NFL Pre-Game / FNA	CM	445p-515p	-----	:30	0	\$900.003	0.00	NM	5	\$4,500.00	
NFL Pre-Game (4:45 PM-5:15 PM)															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12 10/07/12 -----S															
1 \$900.00 0.00															
Week: 10/08/12 10/14/12 -----S															
1 \$900.00 0.00															
Week: 10/15/12 10/21/12 -----S															
1 \$900.00 0.00															
Week: 10/22/12 10/28/12 -----S															
1 \$900.00 0.00															
Week: 10/29/12 11/04/12 -----S															
1 \$900.00 0.00															